

WEBSITE QUESTIONNAIRE



WHAT IS A PROJECT?

A prioritized deliverable or task needing professional assistance to achieve the end result you desire.

BE SPECIFIC!

The more we know, the better the results. Details matter. If a question is left blank or an answer is too vague then it's understood that SYN3RGY Creative will complete the project as we see fit. Let's begin.

YOUR PROJECT

1. What type of message do you want your website to communicate?
2. What is your goal for the website?
3. Who is your target audience? (ex: gender, age, demographics, etc.).
4. What is the aim for your website?
5. What does success look like for your website?
6. What is the primary "call to action" for your website?
7. What emotions or tones would you like your website to communicate?
8. Who is buying your product/services? Describe them with as much detail as possible.
9. What do you believe works well for your competitors? What doesn't work well? Be specific.

ANYTHING ELSE?

Every project is unique. Is there anything else you would like to tell us about your project before we begin? Remember, the more we know, the better the results.

SYN3RGY CREATIVE GROUP

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